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STATS
Formed in 2003, nonpartisan

TAX DEDUCTION
The Borgen Project is a 501 (c) (3) nonprofit organization. All donations are tax-deductible to the fullest extent allowed by law. Donations are payable to The Borgen Project.

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THE BORGEN PROJECT

IN A NUTSHELL

The Borgen Project fights global poverty.

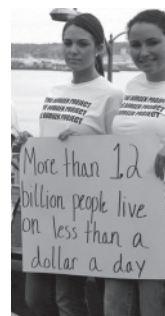
BACKGROUND

The Borgen Project is a movement of people from all walks of life who are united behind the common belief that the most powerful nation in the history of humankind should be doing more to improve the plight of the world's poor.

VISION

The Borgen Project is creating a political force for the world's poor. We're building an influential ally for the most neglected, ignored and destitute people on the planet and building a powerful poverty-reduction movement that can champion humanitarian causes.

OPERATIONS



Lobby: We meet with U.S. leaders to secure their support for crucial poverty-reduction legislation.

Mobilize: We mobilize people across the globe behind efforts to make poverty a political priority.

Educate: We build public awareness of global issues and we teach basic advocacy skills that allow citizens to communicate with their government.

TRADEMARKS

The Borgen Project is known for being tech savvy, nonpartisan and having access to congressional leaders on a national level.



TRACKING THE BORGEN PROJECT

YEAR FIVE



CLINT BORGEN,
the Founder and President
of The Borgen Project.

“Never doubt that a small group of **thoughtful, committed citizens** can change the world. Indeed, it is the only thing that ever has.”

Margaret Mead

THE BORGEN PROJECT TURNS FIVE

Thank you for being an ally. You're receiving this because someone at The Borgen Project recognizes the impact you've had in building a political force that can advocate for the world's poor. Donors, volunteers and a cast of everyday heroes have propelled the campaign. As we celebrate our fifth birthday, it is with the utmost sincerity that we point out the obvious...

WE ARE, WHERE WE ARE, BECAUSE OF YOU.

EARLY VICTORIES

OUT OF THIN AIR DONORS AND VOLUNTEERS HAVE BUILT AN INFLUENTIAL ALLY FOR THE WORLD'S POOR. HIGHLIGHTS OF THE BORGEN PROJECT'S FIRST FIVE YEARS:



Met with 131 Congressional offices.

Secured cosponsors for The Global Poverty Act, Global Child Survival Act, Congressional Commission on the Abolition of Modern-Day Slavery Act, Stop TB Now Act.*

Built a web-based network of volunteers who have assisted the cause from 45 countries.

Brought the issues to over 12 million people via the Internet, public service announcements, media, ads and a variety of other methodology.

Mobilized thousands of people across the U.S. to contact their Congressional leaders in support of poverty-reduction legislation.

Placed thousands of high-level phone calls and email correspondence between Borgen Project leadership and congressional staffers.

OTHER KEY SUCCESSES

Influencing the Influencers:

The Borgen Project's website is followed by some of the most influential people in the U.S. From political leaders to the national media, the organization's simplified and compelling issue messaging is reaching people with the power and ability to drastically further poverty-reduction efforts. The Borgen Project frequently hears from these individuals.

Creating a New Base:

The majority of people engaged in The Borgen Project's efforts have never been involved with a poverty-reduction organization before. The Borgen Project has sparked mainstream interest in the issues and brought people to the cause who otherwise would not be advocating for the world's poor.

POLITICAL INTEREST IN ADDRESSING GLOBAL POVERTY HAS IMPROVED DRASTICALLY SINCE THE BORGEN PROJECT'S FIRST VISIT TO CAPITOL HILL.

WHAT WE'VE SEEN IN FIVE YEARS:

Awareness of the Millennium Development Goals. When The Borgen Project first began meeting with congressional staffers on Capitol Hill, few were aware that the U.S. and 190 other countries had committed to the Millennium Development Goals, a timeframe for cutting global poverty in half by 2015. Through meetings and issue messaging campaigns The Borgen Project has drastically increased the profile of the Millennium Development Goals on Capitol Hill.

Awareness of the National Security reasons for addressing global poverty. President George W. Bush, Gen. Colin Powell and Defense Secretary Robert Gates have all given high-profile speeches pointing out that *"a world where some live in comfort and plenty, while half of the human race lives on less than \$2 a day, is neither just nor stable."* The Borgen Project has made it a priority to communicate the strategic reasons why the United States should be addressing global poverty.

An election where both presidential candidates spoke of the need to combat global poverty and disease.

An election where the winning candidate and the next president of the United States is a Borgen Project ally whose staff has worked with our nonpartisan organization on the Global Poverty Act, a bill requiring the White House to *"develop and implement a strategy for cutting global poverty in half by 2015."*

Our dream come true. A recently elected president, Barack Obama, with the following agenda: *"I'll make the Millennium Development Goals American policy. By the end of my first term I expect to see progress to meeting the MDGs, including reducing by half the number of people living on less than a dollar a day and suffering from hunger, and reversing the number of new HIV infections and malaria cases."*

* Not all legislation the organization secures cosponsors for will pass in Congress. Legislation not passing within two years is typically reintroduced in the following Congress.