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## THE BORGEN PROJECT

**In a Nutshell:** The Borgen Project fights global poverty.

**Background:** The Borgen Project is a movement of people from all walks of life who are united behind the common belief that the most powerful nation in the history of humankind should be doing more to improve the plight of the world's poor.

**Vision:** The Borgen Project is creating a political force for the world's poor. We're building an influential ally for the most neglected, ignored and destitute people on the planet and building a powerful poverty-reduction movement that can champion humanitarian causes.

**Operations:**

- **Advocate:** We meet with U.S. leaders to secure their support for crucial poverty reduction legislation.
- **Mobilize:** We mobilize people across the globe behind efforts to make poverty a political priority.
- **Educate:** We build public awareness of global issues and we teach basic advocacy skills that allow citizens to communicate with their government.

**Trademarks:** The Borgen Project is known for being tech savvy, nonpartisan and having access to congressional leaders on a national level.



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